a facial attachment strip having a front and back surface, an upper and lower edge, and opposite end portions, said back surface including adhesive;

a support fixture having a mounting surface attached to said front of said facial attachment strip and a support tab extending substantially perpendicular from said mounting surface, said support tab having an upper and lower surface and a distally formed lip, said tab being narrower than said mounting surface, said support tab including an aperture providing an accessory port for temporary securement of items inserted above or below the ETT tube;

and a means for securing an ETT to said support tab.

2. The ETT holding apparatus of claim **1**, wherein said facial attachment strip is constructed of foam.

3. The ETT holding apparatus of claim **1**, wherein said upper edge of said facial attachment strip is arcuate-shaped with end portions which are relatively wider than a center portion, whereby said center portion of said facial attachment strip attaches to the upper or lower lip of a patient and said end portions attach to the patient's cheeks.

4. The endotracheal tube holding apparatus of claim **1**, wherein said adhesive on said facial attachment strip back surface is removably covered peel-away protective covering strips.

5. The ETT holding apparatus of claim **3**, wherein said protective covering strips have pull tabs along said center portion of said facial attachment strip, said protective covering strips oriented to peel-away towards said end portions.

6. The ETT holding apparatus of claim **1**, wherein said support tab includes an arcuate-shaped lower surface, whereby said ETT is positioned to fit within said arcuate-shape which provides a stable guiding and mounting platform.

7. The ETT holding apparatus of claim **6**, wherein said arcuate-shaped lower surface includes a plurality of ridges to frictionally engage said ETT.

8. The ETT holding apparatus of claim **6**, wherein said support tab includes an arcuate-shaped upper surface and arcuate-shaped distal lip.

9. The ETT holding apparatus of claim **1**, wherein said mounting surface and said lip form a channel on said upper surface of said support tab; said means for securing includes at least one tape strip disposed on said support tab; and said channel receivable contains said tape strip, whereby said channel prevents said tape strip from slipping from said support tab.

10. The ETT holding apparatus of claim **4**, wherein said facial strip includes a flexible strip with first and second ends which extend from each side of said support tab, said flexible strip having an upper and lower surface, said lower surface having an adhesive backing which is covered by protective covering strips along each said flexible strip end.

11. The ETT holding apparatus of claim **10**, wherein said protective covering strips include pull tabs formed along said support tab oriented to peel-away said protective covering strips.

12. The ETT holding apparatus of claim **1**, wherein said support tab includes a locking tab formed integral to said support tab to prevent movement of said means for securing.

13. A method of using the ETT holding apparatus of claim **1** by a sole operator with two free hands, including the steps of:

inserting and positioning an ETT inside the patient's mouth and down into the patient's trachea,

orienting said lower surface of said support tab of said ETT holding apparatus against said ETT with the operator's first hand;

adhesively adhering said facial attachment strip to the patient's upper lip or lower lip and cheeks with the operator's second hand;

wrapping said tape strip means about said ETT with the operator's second hand, thereby securing said ETT to said support tab.

14. The method of claim **13**, wherein said support tab includes an arcuate-shaped lower surface, whereby said ETT is positioned to fit within said arcuate-shape which provides a stable guiding and mounting platform.

15. The method of claim **13**, wherein said backing strip and lip form a channel on said upper surface of said support tab, said channel receivable containing said tape strip means from slipping from said support tab.

16. The method of using the ETT holding apparatus of claim **1** by a sole operator with two free hands, including the steps of:

inserting and positioning an ETT inside the patient's mouth and down into the patient's trachea:

peeling away said protective covering strips from said facial attachment strip with the operator's second hand adhering said central portion of said facial attachment strip along the patient's upper or lower lip with said end portions attached to the patient's cheeks, peeling away said protective covering strip from said first flexible strip end and adhesively wrapping said first flexible strip end around said ETT;

peeling away said protective covering strip from said second flexible strip end and adhesively wrapping said second flexible strip end around said ETT.

17. The method of claim **16**, wherein said support tab includes an arcuate-shaped lower surface, whereby said ETT is positioned to fit within said arcuate-shape which provides a stable guiding and mounting platform.

18. The method of claim **16**, wherein said backing strip and lip form a channel on said upper surface of said support tab, said channel receivable containing said tape strip means from slipping from said support tab.

19. An endotracheal tube (ETT) holding apparatus for securely holding an ETT in position inside a patient, said apparatus comprising:

a facial attachment strip having a front and back surface, an upper and lower edge, and opposite end portions, said back surface including adhesive;

a support fixture having a mounting surface attached to said front of said facial attachment strip and a support tab extending substantially perpendicular from said mounting surface, said support tab having an upper and lower surface and a distally formed lip, said tab being narrower than said mounting surface, said support tab including a locking tab formed integral to said support tab to prevent movement of said means for securing; and

a means for securing an ETT to said support tab.

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